



OlivenPark Rhein-Neckar

 www.olivenpark.de

*"The olive tree
was the first
of all trees."*

COLUMELLA, CA. 60 A.D.

*"The murmur of an olive grove
has something very intimate,
incredibly patriarchal about it.
It is too beautiful for me to attempt
to understand it or even dare paint it."*

VINCENT VAN GOGH



The Olive Tree Mythos

No other plant is so deeply rooted in the cultural history of the Mediterranean peoples. The Hebrews, Egyptians, Greeks and Romans knew the olive tree.

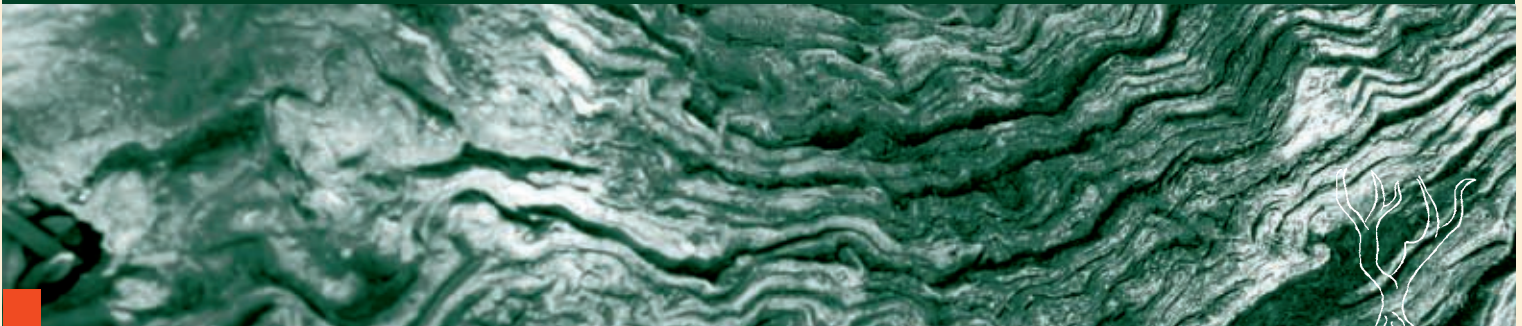
On the island of Crete the olive was one of the most important staple foods as early as 6000 B.C. An olive branch became the symbol of victory at the Olympic games of antiquity and the Greek poet Homer wrote of special olive oil diets that the athletes were given before contests.

A GIFT FROM THE GODS

In the Old Testament the olive branch symbolizes peace. The oil made from its fruit was always of cultic significance, underscoring power and wealth when used for the anointment of kings. The olive

tree plays a special role in Greek mythology. In the contest between Athena and Poseidon for the rule of Athens, the clever goddess wins by ramming her lance into the ground, from which an olive tree grew. This valuable gift from the goddess furnished the inhabitants of the Attica region with food, olive oil and wood and out of gratitude the city was named after Athena.

To this day the origin of the olive tree has not been clarified. Some are of the opinion that it originates from Mesopotamia, others that it came from Asia. Most, however, think that the olive originates from the Mediterranean region, the classic area in which most olive trees can be found today. Due to the great significance of olive oil for the Greeks and Romans of antiquity, the Latin name for the olive, "oleum" (oil), is used in almost all European languages as the generic term for liquid fats.



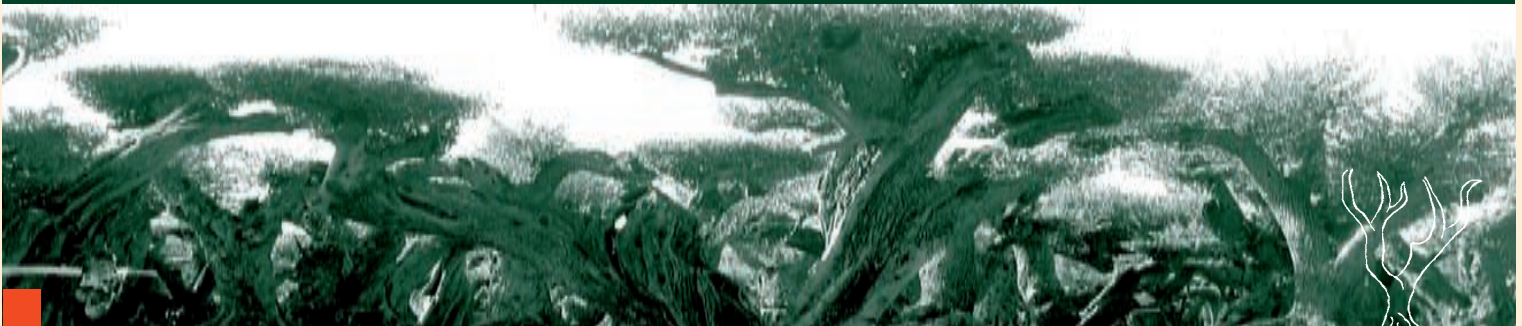
Nature's Work of Art

What a beautiful tree! The olive tree possesses a special charisma that has always had an effect on humans. Its shape, gnarled trunk, filigree branches with shimmering, silver-green lancet leaves, the delicate white blossoms and not least its aromatic fruit all give the tree a certain aura that never fails to impress. The natural works of art in Matthias Boch's Olive Park ignite a passion for trees, continually finding new enthusiasts.

A RELATIONSHIP FOR FOREVER

An olive tree is an acquisition for life. Thus the gardener and the tree enter upon an intimate

relationship that should be well considered. Both the tree and the buyer are in good hands in the Olive Park, for Matthias Boch has specialized in olive trees for years, investing much time and capital in research and test series. Varieties of the most diverse size and origin were tested under the widest possible range of growing conditions. In addition, care, planting and protection measures were developed, settings and climatic requirements were explored and, last but not least, the important question of frost resistance and hardiness was also answered – for the olive is and remains a child of the Mediterranean. Based upon this knowledge, Matthias Boch is one of Germany's leading experts on olive trees and their cultivation, a god-send for all who have discovered their love for this ancient cultivated tree and want to call a unique specimen their own.



*In many cultures
the olive tree has
special symbolic meaning*





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*Tree of wisdom, hope, wealth,
balance, health, peace*





AREA OF ORIGIN

Matthias Boch has specialized in tree species that are at home in Northern Spain where the climatic conditions include wintery days with snow and frosty nights. Olive trees from this region are hardier than their relatives from further south that are also available on the garden market. Areas of origin with tougher climatic conditions produce more robust olive trees that better adapt to German locations.

THE EXHIBITION

The Olive Park is specialized in large trees full of character from about 2 meters trunk height upward with impressive trunk circumference and magnificent shape. They receive immediate, optimal care upon their arrival from Spain so that they quickly forget being transplanted, feel



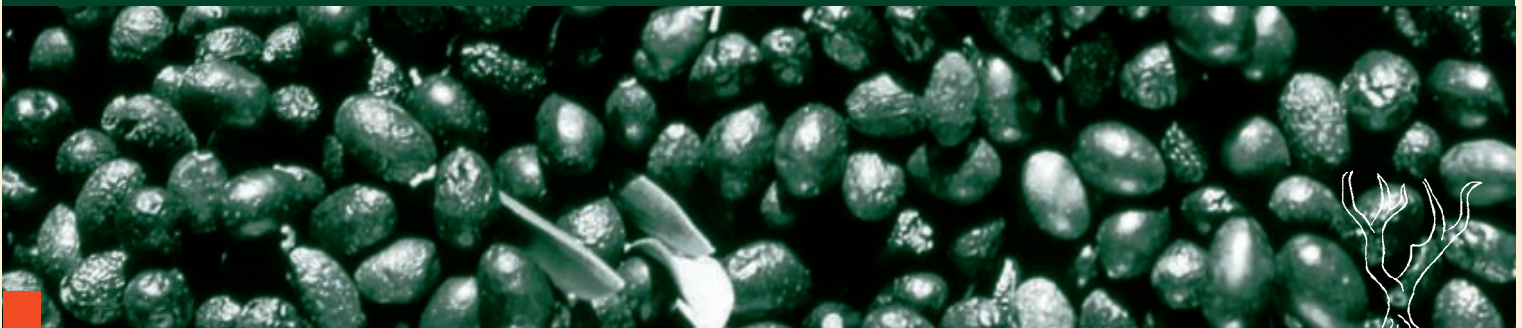
comfortable in their new domicile and put down good roots.

BLOSSOMS AND FRUIT

Olive Park trees quickly adapt to their new home and show their appreciation with healthy growth and delicate blossoms that make it to fructification and in



autumn carry their characteristic fruit. Mediterranean dreams thus become reality in your own garden, and Matthias Boch shares his own recipe for preserving olives with his customers. What could be lovelier than sharing a fine Spanish vino tinto and olives from your own harvest with good friends?





OLIVE TREES IN WINTER

Olive trees can well survive the winter months in our latitudes, especially with the help of Matthias Boch and his Olive Park team. A wide range of possibilities is available. Roots can be protected with such natural materials as bark mulch, jute or leaves. Root zone heating can ward off hard frost in colder regions and special fleece covers protect the crown and branches from harmful winter elements. However, Matthias Boch's know-how is the best winter protection your olive tree can have.

GROWTH GUARANTEE

A reassuring certainty, a promise based on many years of experience and substantial knowledge. Matthias Boch not only takes complete care of planting but also furnishes optimal care of the tree during the period following, if desired. The right fertilizer, the appropriate substrate and



the right winter protection are guarantees for good growth. The Olive Park trees even survived the coldest winter of the century in 2008/2009 without damage!

PRODUCTS & SERVICES

Matthias Boch offers full service, presenting a complete service package from consultation and planting to care, pruning and winter care that each customer



can use as desired. His own, specially developed olive tree substrate and purely organic fertilizer concentrate support on-site growth success.

Matthias Boch



Matthias Boch

When some customers call him the olive tree doctor they're not so far off the mark. His love for this very special tree amongst trees was established during his youth. Growing up in a family cabinet-making business, the natural raw material wood is dear to his heart. At an early age he could identify many species of trees in the great outdoors and in his soul he felt a fascination for wood. Its warmth, its sound, its grain and its diverse uses captivated him for life.

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YOU CAN'T TRANSPLANT AN OLD TREE? - THE OLIVE TREE IS DIFFERENT!

His first career took him in a different direction, but after repeated encounters with olive trees during travels to the Mediterranean he quickly realized that this tree would become his passion. The idea for the Olive Park was born and ripened from this

interest and directed his focus to the tree of antiquity that bears so much symbolism and charisma, that has always bestowed such goodness on mankind. He was especially impressed by the fact that even at an advanced age this so valuable yet rather undemanding tree can be transplanted and doesn't take it badly. Its many positive qualities are what move Matthias Boch to treat each olive tree with such respect. For him it's not just a piece of merchandise but a chronicler of nature that has aged with dignity, has experienced a great deal and is cast from a very special mould.

LIFEGATE - "TOR ZUM LEBEN"

Matthias Boch supports this German non-profit organization that offers rehabilitation, training and social integration for disabled children and youths in the West Bank. There he purchases lovely objects made from olive wood that he then exhibits in his little bodega, gives as gifts to his customers or uses to decorate his Christmas bazaar.



*With each olive tree purchase
you support the Lifegate center
for disabled youths.*



*The Olive Park
Passion that moves*



BUY OR RENT OLIVE TREES FROM:

MATTHIAS BOCH

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